

Insert Company Logo at top of Press Release
(Also include address if possible)

FOR IMMEDIATE RELEASE

Media Contact:
Name, Title
Phone Number
Email Address

INSERT DATE HERE

Headline

DATETIME (OPTIONAL) – The dateline identifies the location (city and state) of the news discussed in the press release. For instance, if you just hired a new executive at your headquarters in Las Vegas, the dateline would read LAS VEGAS, NV.

Immediately following the dateline, insert the **BODY TEXT** of your press release. Tip: Keep the paragraphs short (no more than 2-3 sentences each if possible) so it's quick and easy to read.

BOILERPLATE “ABOUT” INFO: At the end of your press release, it's always a good idea to insert a brief paragraph that tells more about your company – what you do, where you are located, when it was founded, etc. For reference, here is the “About” text we use for TAUC:

ABOUT TAUC: The Association of Union Constructors is the premier national trade association for the 21st century union construction industry. Our more than 2,000 member firms include union contractor companies, local union contractor associations and vendors in the industrial maintenance and construction field. We demonstrate that union construction is the best option because it is safer and more productive, and provides a higher quality and cost-competitive product. For more information, log on to www.tauc.org.

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