



# SPONSORSHIP



## **2020 LEADERSHIP CONFERENCE SPONSORSHIP KIT**

MAY 12-15, 2020  
MERITAGE RESORT & SPA  
NAPA, CALIFORNIA

[www.tauleadershipconference.org](http://www.tauleadershipconference.org)

# TAUC

## GET TO KNOW US

*TAUC is the nation's premier trade association for the union construction and maintenance industry and elevates its membership's collective position in the marketplace.*

*TAUC provides a forum to demonstrate the value of union construction and maintenance and its impact on the well being of our nation.*

*TAUC stands at the intersection of safety, strategy and execution where contractors, clients and crafts work towards stronger and more viable construction and maintenance solutions.*

### Expect More

TAUC advances our industry through the cultivation of innovative leadership strategies and advocates for safer and more productive projects.

### Do More

TAUC events offer a venue for open and honest discussion with your contemporaries and presents the latest information on trends, problem-solving strategies and perspectives on the industries we serve.

### Know More

TAUC supports your professional development through educational events and speakers, providing the necessary knowledge, resources and relationships to prosper in today's evolving marketplace.

### Grow More

TAUC is a catalyst for expanding your organization's exposure in the industry as well as your professional development.

### Say More

TAUC tracks and supports legislation that protects and advances the interests paramount to the success of the union construction and maintenance industry.



# The **Vision & Mission** of The Association of Union Constructors stands for the **Future** of **Construction and Maintenance**

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## About TAUC

### **The Voice for Union Construction and Maintenance**

Located across the Potomac River from Washington, D.C.'s corridors of power, The Association of Union Constructors (TAUC) occupies a unique space in the nation's capital as the premier national trade association for the union construction and maintenance industry.

TAUC is made up of more than 2,000 contractor companies that utilize union labor for their projects, as well as local contractor associations and vendors in the industrial maintenance and construction fields.

### **Our Mission**

TAUC's mission is to act as an advocate for union contractors and enhance cooperation between the three entities involved in the successful completion of construction and maintenance projects: the union, the contractor and the owner-client, the company for which the work is being completed. By encouraging this "tripartite dialogue," many potential issues and delays are eliminated before work even begins.

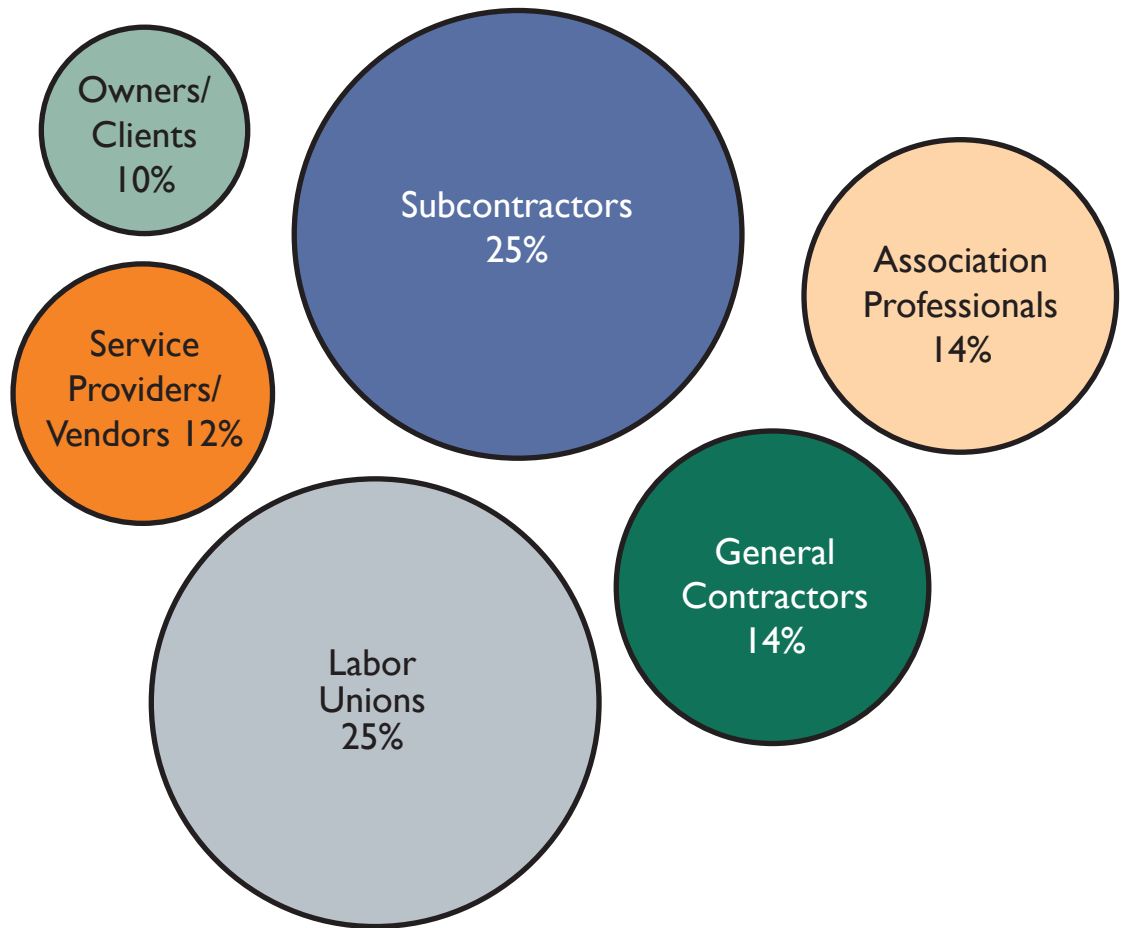
We strive to demonstrate that union construction is the best option because it is safer and more productive, and also provides a higher-quality and cost-competitive product. We aim to enhance labor-management cooperation, workplace safety and health and collaboration among construction users with the greater goal of making union contractors more competitive in the marketplace.

### **Adaptation in the 21st Century**

Founded in 1969 under the auspices of the National Erectors Association, the organization originally served as the voice for union steel erector companies. Over the years, however, the need became apparent for a single national organization to represent all industrial maintenance and construction companies that realize the value of the union workforce, and soon other non-steel erection contractors would join up as well. In recognition of this newfound diversity, in 2007 the association changed its name to The Association of Union Constructors.

# LEADERSHIP CONFERENCE

## Attendees



*“Sponsoring the Leadership Conference is a high ROI tool to communicate our company’s brand and skillset to the decision makers who attend. Nowhere else can we interface with owners, labor unions and fellow union contractors in an intimate and proactive environment.”*

— Chuck Binkowski, Executive Vice President, Chief Operating Officer,  
Barton Malow Company

# SPONSORSHIP OPPORTUNITIES

## À la carte

- Gala & Cocktail Reception - \$25,000
- James J. Willis Craftperson Award Presentation - \$15,000 (1)
- Welcome Reception (1) - \$10,000
- Wednesday Happy Hour - \$10,000
- Golf Tournament Transportation (1) - \$7,500
- Committee Luncheon (1) - \$7,500
- Breakfast (3) - \$7,500
- Keynote Speaker (3) - \$7,500
- Charging Station (1) - \$5,500
- Conference Shipping Sponsor (1) - \$5,000
- WiFi Sponsor (2) - \$5,000
- Tote Bags (2) - \$4,500
- Post-event Survey Sponsor (1) - \$4,500
- Journal Books (2) - \$4,500
- Hotel Room Keycards (1) - \$3,750
- Name Badge Lanyards (1) - \$3,750
- Coffee Break (3) - \$3,500
- iPad Giveaway Sponsor (2) - \$3,500
- Conference App Sponsorship (3) - \$3,000
- Tote Bag Inserts - \$1,000
- Thomas J. Reynolds Safety Award Luncheon - \$750

## NEW! Sponsor Packages (limited quantity)

	<input type="checkbox"/> <b>Diamond (\$20,000)</b>	<input type="checkbox"/> <b>Platinum (\$15,000)</b>	<input type="checkbox"/> <b>Gold (\$10,000)</b>
Complimentary conference registrations	4	3	2
A la carte credit (Sponsor checks the above à la carte items or below golf items they wish to sponsor - up to the credit limit allowed for each level)	\$15,000	\$10,000	\$5,000
Complimentary 1/4 page advertisement in <i>The Construction User</i> magazine	X	X	X
Tote Bag Inserts	X	X	X
Conference App Sponsorship	X		

## Union-Made Golf Tournament

- Lunch Sponsor (1) - \$5,000
- Beverage Sponsor (1) - \$3,500
- Golf Ball Sponsor (1) - \$3,000
- Golf Carts (1) - \$3,000
- Golf Towels (1) - \$3,000
- Closest To The Pin (2) - \$1,500
- Longest Drive (1) - \$1,500
- Straightest Drive (1) - \$1,500
- Tee Box Sponsor (18) - \$1,500

*All sponsorships include sponsor's logo on signage, marketing material, program, on-site and online.*



2020 Leadership Conference

# SPONSOR COMMITMENT

To commit to a sponsorship opportunity, please complete this form and the previous page and return with full payment to TAUC via Mike Dorsey at [mdorsey@tauc.org](mailto:mdorsey@tauc.org) or fax to his attention at 703.524.3364. Please note: Some sponsorships are limited; number in parenthesis denotes number of sponsorships available. First come, first serve basis.

All sponsors must email a high resolution print ready logo to [mdorsey@tauc.org](mailto:mdorsey@tauc.org) for use on printed material. Sponsors who do not submit logos will only have their names printed.

All sponsorship commitments must be received, with payment in full, no later than **March 20, 2020**.

*Sponsor hereby authorizes and licenses TAUC to use its name and logo in educational and promotional materials related to the sponsored event. Sponsor will provide TAUC with a copy of said logo for such use.*

**Sponsor signature:** \_\_\_\_\_

**Sponsor \$ amount:** \_\_\_\_\_

Organization Name: \_\_\_\_\_

Billing Contact: \_\_\_\_\_

Billing Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

### PAYMENT METHOD:

Check (payable to TAUC) or Credit Card - Charge my

VISA     MasterCard     AMEX

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ SID # \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

If paying by check, please mail this form to:

TAUC, attention: Mike Dorsey, 1501 Lee Highway, Suite 202, Arlington, VA 22209

If paying by credit card, fax form to 703.524.3364, email [mdorsey@tauc.org](mailto:mdorsey@tauc.org) or call 703.524.3336 x 122

**WWW.TAUCLEADERSHIPCONFERENCE.ORG**

**SPONSORSHIP CONTACT**

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