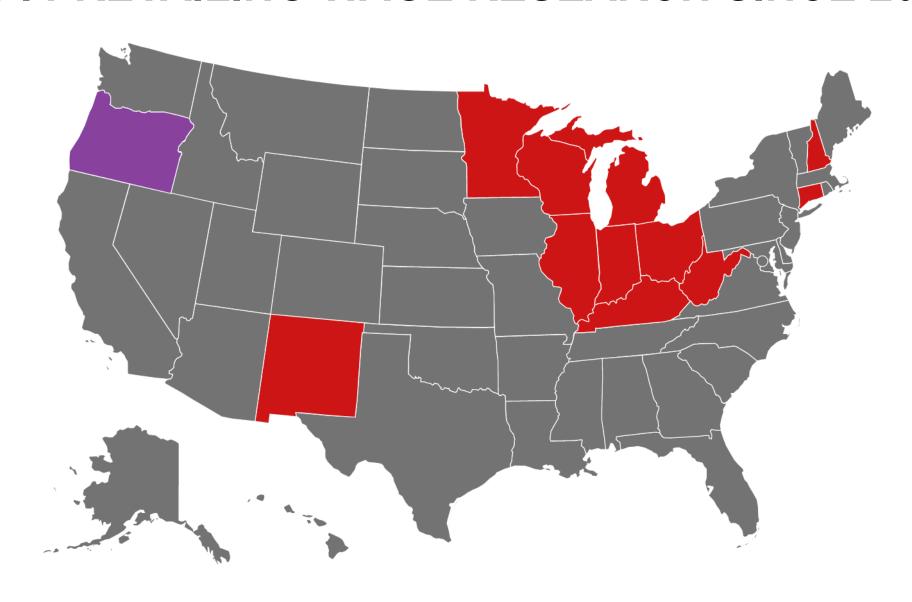
RECOVERY ROADMAP: REBUILDING AMERICA WITH SKILLED WORKERS AND PREVAILING WAGE STANDARDS

May 20, 2020

Frank Manzo IV, MPP
Illinois Economic Policy Institute
Midwest Economic Policy Institute
fmanzo@illinoisepi.org
www.illinoisepi.org
www.midwestepi.org



MEPI PREVAILING WAGE RESEARCH SINCE 2013



FREQUENT AND RECENT MEPI CO-AUTHORS



Kevin Duncan, PhDColorado State University-PuebloDistinguished Professor of Economics



Lameck Onsarigo, PhD

Kent State University

Professor of Construction Management



Robert Bruno, PhD
University of Illinois at Urbana-Champaign
Director, Project for Middle Class Renewal



Lina Stepick, PhD
University of Oregon
Associate Research Faculty



Peter Philips, PhD
University of Utah
Professor of Economics



Michael Kelsay, PhD
University of Missouri-Kansas City
Professor of Economics

CONSTRUCTION ESSENTIAL TO THE RECOVERY



Construction deemed "essential" in 28 states, allowed in 21 others



Construction and extraction: 18.9% unemployment (April 2020)



University of Pennsylvania Wharton School of Business:

During recessions, public infrastructure creates \$2.20 in output for every \$1 invested (2nd-highest "bang for the buck")

BOOSTING THE ECONOMY AND CREATING JOBS

| \$1 Billion Investment, Selected Infrastructure in the United States | | Total Jobs | Direct Jobs | Multiplier | |
|--|------------------------------------|------------|-------------|------------|--|
| Transportation | Maintenance of Roads and Bridges | 21,100 | 9,700 | \$1.66 | |
| | Construction of Roads and Bridges | 12,000 | 4,700 | \$1.36 | |
| | Public Transit Systems | 31,200 | 23,100 | \$1.51 | |
| | Airports and Air Transportation | 8,100 | 2,400 | \$1.27 | |
| Clean Energy and "Green" Infrastructure | Electric Power Generation: Nuclear | 6,700 | 1,000 | \$1.29 | |
| | Electric Power Generation: Solar | 9,100 | 3,200 | \$1.34 | |
| | Electric Power Generation: Wind | 5,600 | 800 | \$1.20 | |
| | Water and Sewer Infrastructure | 11,200 | 3,700 | \$1.38 | |
| Buildings | School Construction | 14,900 | 7,100 | \$1.46 | |
| | Construction of Hospitals | 14,000 | 6,300 | \$1.42 | |
| Source: Implan (2020). Job estimates rounded to the nearest hundred. | | | | | |

BUT... WHAT ABOUT WORKER SAFETY?

The Boston Globe

Workers, advocates express safety concerns about reopening plan



Essential Workers Plan May Day Strikes; Others Demand End To COVID-19 Lockdowns

The New York Times

Protecting Workers From Coronavirus: OSHA Leaves It to Employers

REBUILD AMERICA WITH: PREVAILING WAGE

- 1. Levels the playing field for contractors
- 2. Attracts and retains skilled workers and improves safety
- 3. Promotes ladders into the middle class
- 4. Provides great value for taxpayers
- 5. Builds quality infrastructure and strong communities

WHY DO PREVAILING WAGE LAWS EXIST?

Description:

Local minimum wages for different types of skilled construction work on public construction projects

Purpose:

To create a level playing field for contractors by ensuring that taxpayer dollars reflect local standards for compensation, craftsmanship, and safety

PREVAILING WAGE TAKES LABOR COSTS OUT OF THE EQUATION

Project Bid =

Labor Costs + Quality + Materials
+ Fuels + Protective Equipment +
Technology + Productivity +
Management + Profit

PREVAILING WAGE LEVELS THE PLAYING FIELD



Increases hiring of local contractors and local workers by 10%

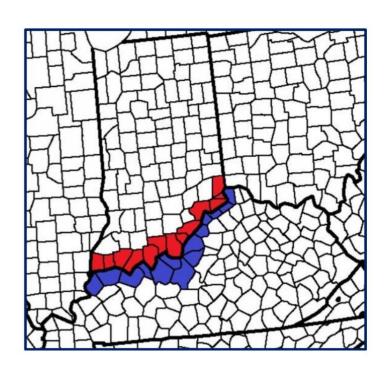


Keeps more tax dollars, more income, and more spending in the local community– creating jobs in all sectors of the economy



INDIANA EXAMPLE: Weakened prevailing wage (2012-2014) and then repealed prevailing wage (2015)

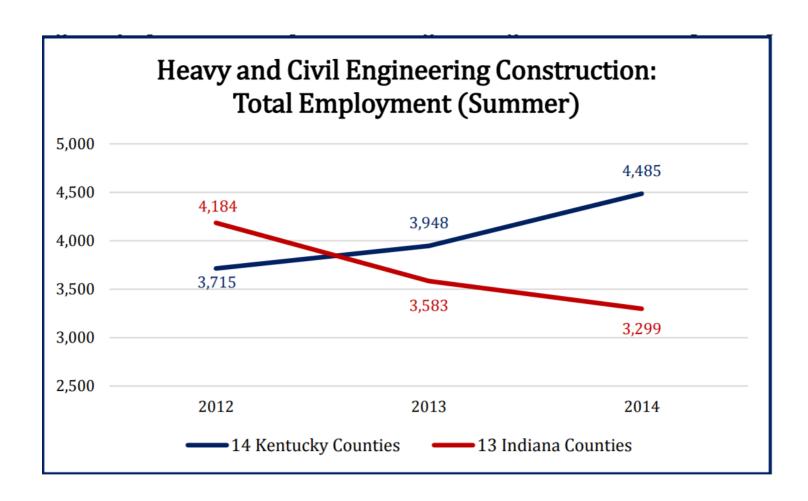
NO PREVAILING WAGE = OUT-OF-STATE INFLUX



Monthly earnings:

■ 14 KY counties: **+\$610**

■ 13 IN counties: -\$439



PREVAILING WAGE BOOSTS PRODUCTIVITY AND SAFETY



Attracts, develops, and retains skilled workers



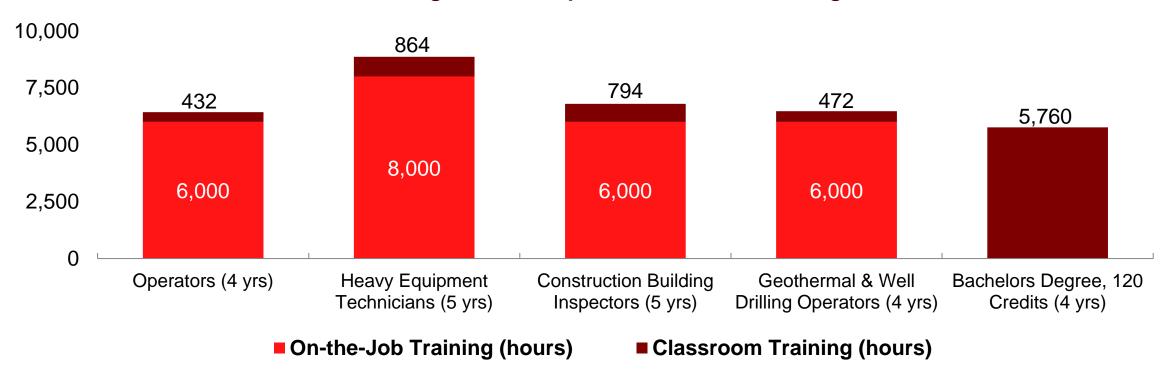
Boosts enrollment in apprenticeship programs by 8%



"80% of Contractors Report Difficulty Finding Qualified Craft Workers"

CONSTRUCTION IS NOT LOW-SKILLED WORK

Hours Required by Heavy and Civil Engineering Construction Apprenticeship Programs, Compared to Bachelor's Degree



Active apprentices in the United States, 2011-2018: **+64%**

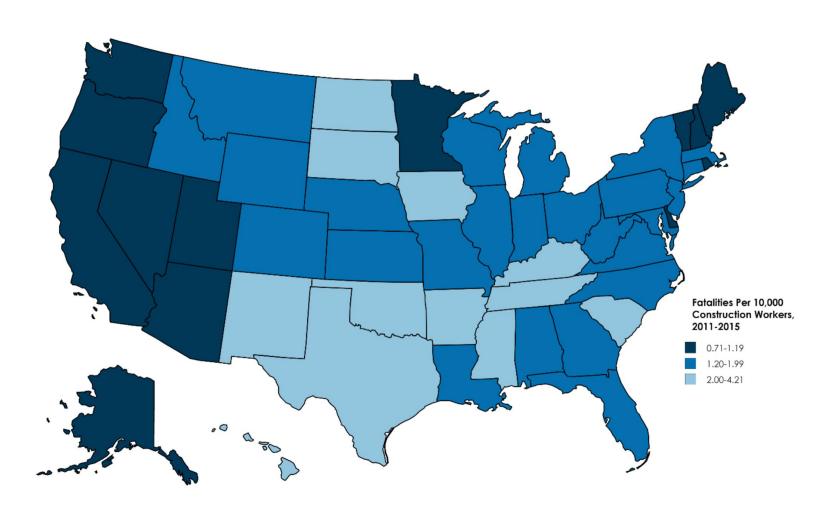
PREVAILING WAGE IMPROVES WORKSITE SAFETY

On-the-job fatalities per 10,000 construction workers

■ No prevailing wage: 1.81

■ Prevailing wage: 1.59

■ Difference: +14%



PREVAILING WAGE PROMOTES LADDERS INTO THE MIDDLE CLASS

| Study | State | Year | Estimate |
|-------|---------------------------|-------------|-----------------|
| 1 | Minnesota | <u>2018</u> | +5% |
| 2 | United States | <u>2018</u> | +15% |
| 3 | United States | <u>2018</u> | +3% |
| 4 | Indiana | <u>2018</u> | +8% |
| 5 | Ohio | <u>2017</u> | +16% |
| 6 | Kentucky | <u>2016</u> | +10% |
| 7 | United States (*veterans) | <u>2016</u> | +9% |
| 8 | United States | <u>2016</u> | +17% |
| 9 | New England states | <u>2016</u> | +16% |
| 10 | United States | <u>2015</u> | +14% |
| 11 | Indiana | <u>2014</u> | +8% |
| 12 | United States | <u>2014</u> | +2% |
| 13 | Kentucky | <u>2014</u> | +6% |
| 14 | 10 U.S. states | <u>2004</u> | +3% |
| 15 | United States | <u>2001</u> | +3% |
| | AVERAGE | | +9% |

PREVAILING WAGE EXPANDS HOME OWNERSHIP

PREVAILING WAGE PROMOTES THE AMERICAN DREAM

- Expands the construction worker homeownership rate by 2%, resulting in 61,000 more families owning homes
- Improves construction worker housing wealth by 13%
- Boosts property tax revenue by more than \$500 million



PREVAILING WAGE INCREASES TAX REVENUES AND REDUCES RELIANCE ON SOCIAL SAFETY NET PROGRAMS

2016 National Study

- Construction health insurance coverage: +8%
- Construction retirement plan coverage: +4%
- Construction workers living in poverty: -3%
- Construction workers on SNAP food stamps: -3%

PREVAILING WAGE IS THE BEST VALUE FOR TAXPAYERS



Use of skilled workers controls construction costs and ensures that projects are completed on time and safely



76% of academic studies conducted since 2000: Prevailing wage has no impact on public construction costs



93% of peer-reviewed studies: No effect on public school project costs

WHY PREVAILING WAGE HAS NO EFFECT ON COSTS



Economic Census: Labor costs account for just 23% of total construction costs



Higher construction wages = contractors hire more skilled workers

"We got rid of prevailing wage and so far it hasn't saved a penny."

- Republican Indiana State Representative, Ed Soliday

FACT - Repeal has had no impact on school construction costs in northern Indiana.

Source: "The Effects of Repealing Common Construction Wage in Indiana: Impacts on Ten Construction Market Outcomes," January 2018, Frank Manzo IV, MPP and Kevin Duncan PhD.



REPEAL HAD NEGATIVE IMPACTS ON INDIANA

Blue-collar construction workers' wages decreased by 8.5% after repeal of Indiana's prevailing wage law.





REPEAL HAD NEGATIVE IMPACTS ON WEST VIRGINIA

POLICY INSTITUTE

Wages have fallen for construction workers in West Virginia since repeal of prevailing wage.



Repealing prevailing wage has reduced apprenticeship training in West Virginia.



Source: "The Impact of Repealing West Virginia's Prevailing Wage Law: Economic Effects on the Construction Industry and Fiscal Effects on School Construction Costs," May 2019, Frank Manzo IV, MPP, and Michael Kelsay, PhD.



AMERICANS SUPPORT PREVAILING WAGE LAWS



Skilled construction workers who operate dangerous machinery, build roads and bridges, and ensure that schools are built safely should be paid a competitive wage



68% of all voters support prevailing wage laws, including 55% of Republicans



The U.S. Congress—with **58 Republicans** in the House—voted in support of the federal Davis-Bacon Act in 2017

PREVAILING WAGE IS NOT A RIGHT-LEFT ISSUE... IT IS A RIGHT-WRONG ISSUE

- 1. Levels the playing field and strengthens the economy
- 2. Attracts and retains skilled workers and improves safety
- 3. Promotes ladders into the middle class for all workers
- 4. Provides great value for taxpayers
- 5. Builds quality infrastructure and strong communities

APPRENTICESHIPS PRODUCE SKILLED, SAFE WORKERS



"Earn while they learn" without tuition costs and fees— \$15,562 per year at Illinois' public universities



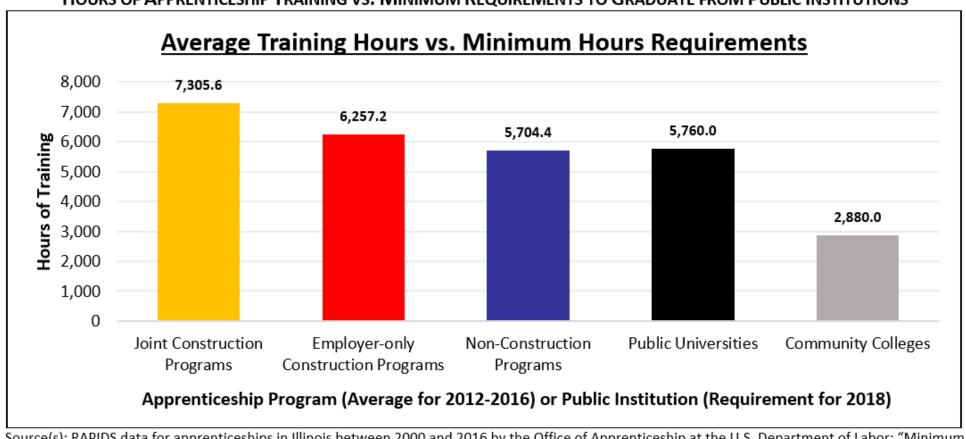
Through registered apprenticeships, "construction operates the largest privately-financed system of higher education in the country." - University of Utah Economist Peter Philips, PhD



Messaging: Apprenticeships are the bachelor's degrees of the construction industry, and are a great alternative to college

APPRENTICESHIPS REQUIRE MORE TRAINING HOURS

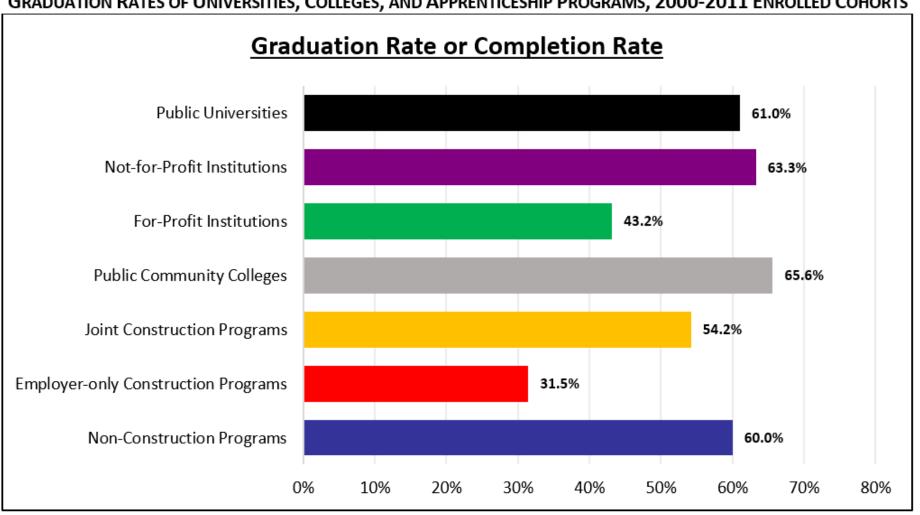
HOURS OF APPRENTICESHIP TRAINING VS. MINIMUM REQUIREMENTS TO GRADUATE FROM PUBLIC INSTITUTIONS



Source(s): RAPIDS data for apprenticeships in Illinois between 2000 and 2016 by the Office of Apprenticeship at the U.S. Department of Labor; "Minimum Requirements for a Degree" at the University of Illinois at Urbana-Champaign (UIUC, 2018) and community colleges (College Illinois, 2015).

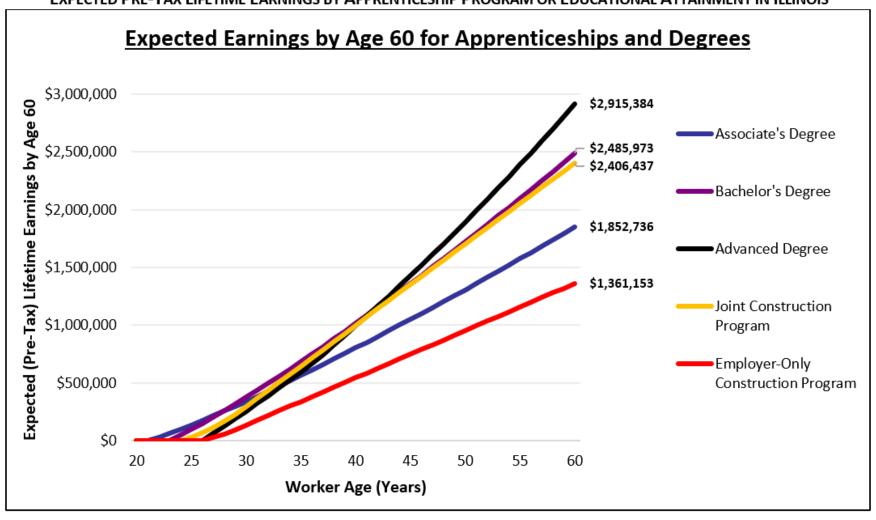
COMPLETION RATES RIVAL COLLEGES

GRADUATION RATES OF UNIVERSITIES, COLLEGES, AND APPRENTICESHIP PROGRAMS, 2000-2011 ENROLLED COHORTS



APPRENTICESHIPS OFFER COMPETITIVE EARNINGS

EXPECTED PRE-TAX LIFETIME EARNINGS BY APPRENTICESHIP PROGRAM OR EDUCATIONAL ATTAINMENT IN ILLINOIS



JOINT LABOR-MANAGEMENT PROGRAMS OUTPERFORM EMPLOYER-ONLY PROGRAMS

Joint Labor-Management Apprenticeship Programs Are the Gold Standard

| ILEPI | JOINT CONSTRUCTION PROGRAMS | EMPLOYER-ONLY PROGRAMS |
|--------------------------------|-----------------------------------|------------------------|
| Total Apprentices (2000-2016) | 74,500 | 1,900 |
| Training Requirements | 7,300 hours | 6,300 hours |
| Completion Rate | 54% | 31% |
| African American Completion | 52% | 18% |
| Military Veteran Completion | 60% | 27% |
| Journeyworker Wage | \$40 per hour | \$23 per hour |

JOINT LABOR-MANAGEMENT PROGRAMS ARE THE GOLD STANDARD

- 1. Present opportunities to "earn while they learn"
- 2. Are the largest privately-financed system of higher education
- 3. Award the bachelor's degrees of the construction industry
- 4. Require more hours of training than four-year universities
- 5. Deliver competitive earnings that rival public universities

WINNING THE FIGHT FOR FAIR CONTRACTING

Magic Words

Build

Strong

Earn



Safety

Responsible

Quality

Standards

Tragic Words

Benefit

Help



Assist

Support

Unions

Regulations

THANK YOU!





MIDWEST ECONOMIC POLICY INSTITUTE

www.illinoisepi.org www.midwestepi.org fmanzo@illinoisepi.org 708-375-1002

facebook.com/IllinoisEPI
Twitter: @IllinoisEPI