



# Partnership & Sponsorship Guide



**Date Issued: 10.2023**

**Date Valid: 12.2024**

1501 Langston Boulevard  
Suite 202 Arlington, VA 22209-1145  
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# Message from Leadership

## The Voice for Union Construction

Located across the Potomac River from Washington, D.C.'s corridors of power, The Association of Union Constructors (TAUC) occupies a unique space in the nation's capital as the premier national trade association for the union construction and maintenance industry.

TAUC is made up of more than 1,700 contractor companies that utilize union labor for their projects, as well as local contractor associations and vendors in the industrial maintenance and construction fields.

## Our Mission

TAUC's mission is to act as an advocate for union contractors and enhance cooperation between the three entities involved in the successful completion of construction projects: the union, the contractor and the owner-client, the company for which the work is being completed. By encouraging this "tripartite dialogue," many potential issues and delays are eliminated before work even begins.

We strive to demonstrate that union construction is the best option because it is safer and more productive, and also provides a higher-quality and cost-competitive product. We aim to enhance labor-management cooperation, workplace safety and health and collaboration among construction users with the greater goal of making union contractors more competitive in the marketplace.

## Adaptation in the 21<sup>st</sup> Century

Founded in 1969 under the auspices of the National Erectors Association, the organization originally served as the voice for union steel erector companies. Over the years, however, the need became apparent for a single national organization to represent all industrial maintenance and construction companies that realize the value of the union workforce, and soon other non-steel erection contractors would join up as well. In recognition of this newfound diversity, in 2007 the association changed its name to The Association of Union Constructors.



Dan Hogan, Chief Executive Officer

**The National Maintenance Agreements Policy Committee, Inc. (NMAPC) negotiates and administers the National Maintenance Agreements, a series of collective bargaining agreements utilized by more than 1,800 industrial contractor companies who employ members of fourteen building trades international unions. Although there are 14 separate agreements, they are 99% similar.**

**The NMAPC was the first national labor management organization in the construction industry to become incorporated, and is based in the philosophy of tripartite cooperation between the customer, contractor and union craft personnel.**

**To date, the NMA program has accounted for more than \$370 billion of work and more than 2 billion work-hours for the building trades and contractors.**

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# **BRINGING THE TRIPARTITE TO THE TABLE**

# About The Association of Union Constructors

TAUC acts as an advocate for union contractors by seeking to enhance cooperation between the three entities involved in the successful completion of construction projects: the contractor, union labor and the owner-client. By encouraging this “tripartite” business model, many potential issues and delays can be eliminated before work even begins.



At TAUC, we see ourselves as more than a trade association; we are partners with our members and take pride in helping them navigate the often difficult business and regulatory terrain. Our goals is to not only help our members grow their businesses but to increase union construction's overall market share.

At the same time, we foster cooperation and mutual understanding between our members and the two other legs of the “tripartite stool” – the building trades and the owner clients.

We also dedicate significant resources to growing the industry to make our contractors even more successful. Our senior executives travel across the country to meet face-to-face with businesses that are considering using union construction and empower them to make data-driven decisions by providing strong supporting productivity, efficiency, and safety statistics.

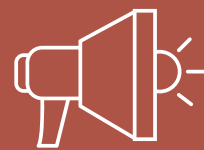


Justin Bruce addressing the STUC attendees.



**The NMA program is administered under a system of tripartite governance and cooperation, with owners, contractors and building trades craft workers sharing equally in the responsibilities and rewards generated by the program.**

**Understanding the program's viability is equal only to the sum of its parts, careful consideration has been given over the years to ensure proper balance is maintained among the three participants.**



Membership in TAUC means being a part of a collaborative effort to advance and enhance the union construction and maintenance industry. TAUC members are committed to the realization that labor and management must work together for their collective future success. In this ultra-competitive environment, contractors must stay on the cutting edge of technology, safety and health, and labor-relations. TAUC helps them do just that.

**JOIN TODAY!**

# / Events Overview



## Construction Leadership Conference (CLC)

CLC brings all the key players to the table. An invite-only event that sets the stage for the real conversations to happen.

May 14-17, 2024 | Austin, Texas



## Construction Advancement Forum (CAF)

Advancement isn't just about technology. CAF is about bringing the entire industry to the next stage.

August 13-14, 2024 | Detroit, Michigan



## Zero Injury Safety Awards

The NMAPC flagship award ceremony celebrating unbelievable safety accomplishments with a DART rate of ZERO on massive projects.

October 23, 2024 | Washington, D.C.



## State of Union: Construction Industry

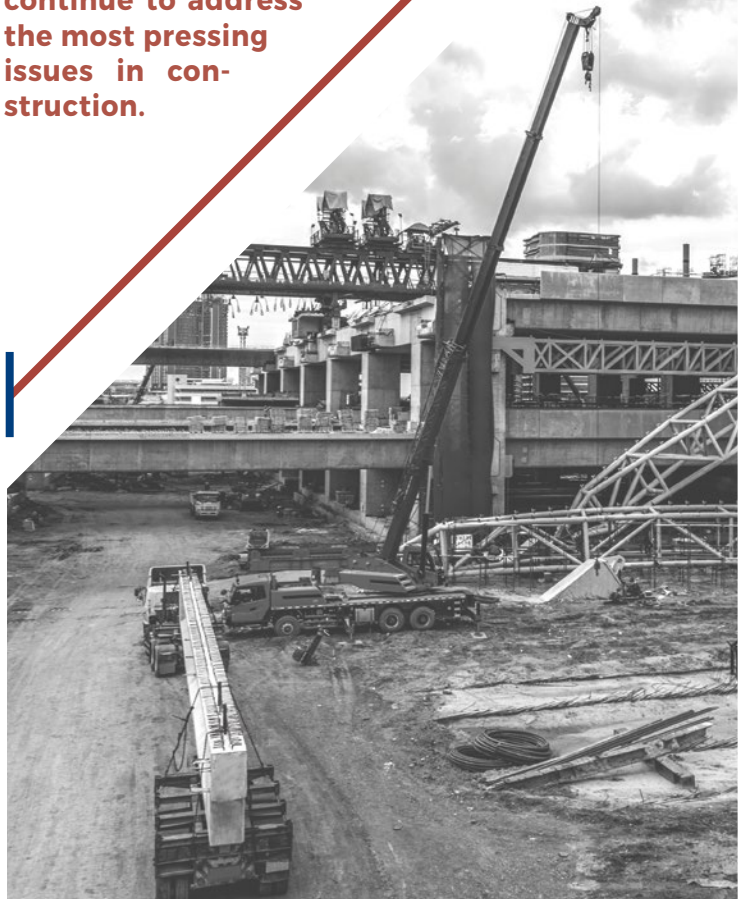
Just like it sounds, the yearly wrap-up of where we are, what is happening, and what we can expect next year.

December 10-11, 2024 | Washington, D.C.

TAUC and the NMAPC host four events each year, each with a different focus. Any of them will give you and your team incredible access to key-leaders, decision makers, and subject matter experts. Attending all four will give you an unprecedented insight into where the industry is, where it is going, the opportunities on the horizon and the pitfalls to avoid.

Sponsoring them puts your branding in front of exactly who you want to know in the construction and maintenance industries.

Each of our events has a dedicated focus, allowing sponsors to find the space that suits all of their needs. From leadership to innovation and technology, TAUC and NMAPC events cover all facets of the construction and maintenance industry. Constantly evolving and adapting to an ever-changing industry landscape, our events continue to address the most pressing issues in construction.





# Yesterday, Today, & Tomorrow

TAUC's sister organization, the National Maintenance Agreements Policy Committee, Inc. (NMAPC), is a 28-member committee made up of an equal number of representatives from both labor and management that administers a national project labor agreement used by TAUC member contractors across the United States. The National Maintenance Agreements (NMA) sets forth a framework and procedure for nearly every conceivable aspect of the job: safety requirements, crew size, payroll procedures and wages, to name just a few. Using the NMA provides significant cost-savings, streamlines processes, saves time and creates efficiencies on every project. While TAUC and NMAPC are two separate entities, all NMA signatory contractors are also Regular Members of TAUC.

## FIRST 10 YEARS

Founded in 1969 under the auspices of the National Erectors Association, the organization originally served as the voice for union steel erector companies. Over the years, however, the need became apparent for a single national organization to represent all industrial maintenance and construction companies that realize the value of the union workforce, and soon other non-steel erection contractors would join up as well.

## WHY SPONSOR AN EVENT?

Nowhere else in the union construction and maintenance industry do decision makers from all three legs of the tripartite come together. TAUC and NMAPC events host the rooms where decisions are made, and the people that make them.

## LAST 10 YEARS

In 2007 the NEA formally changed its name to The Association of Union Constructors (TAUC), but still maintained a close-knit relationship with the NMAPC. Legally, the two organizations are separate entities, but they share the same office space, and employees allocate their time between the two organizations. Also, all signatories to the NMA are automatically enrolled as regular members of TAUC.

# CONSTRUCTION LEADERSHIP CONFERENCE 2024

BY THE ASSOCIATION OF UNION CONSTRUCTORS

TAUC's Leadership Conference brings together all parties of the union construction and maintenance industry, providing the latest information on trends, problem-solving strategies and perspectives to advance our industry. We encourage our members and affiliates to attend this year's conference to take advantage of the numerous educational and networking opportunities. If you've never attended a TAUC Leadership Conference, you

can expect a full roster of high-quality speakers as well as numerous networking opportunities – gourmet meals, a gala reception and dance, to name just a few.

The conference also hosts the James J. Willis Craftsperson of the Year Award, Thomas J. Reynolds Safety Awards, and the new Joseph R. LaRocca Project of the Year Award presentations, three of the industry's most prestigious award programs.



## CLC AT A GLANCE

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Owners, Contractors, and Union Craft leaders join together to solve the problems facing the industry. The Construction Leadership Conference offers a venue to cut through red tape and partner-up on the issues of today. There isn't another event like the TAUC Leadership Conference. Whether you're a contractor, union rep or owner-client, you'll experience next-level accommodations, learn from industry experts and inspiring keynote speakers, and enjoy unparalleled networking opportunities.

## WHY CLC?

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You know the old saying "it takes a village to raise a child." Well, building America takes powerful professionals coming together in tripartite cooperation to make the decisions that get it all done. It takes the managers, the labor, and the owners. These decisions are made at leadership conference. Be there, and put your company in the room where it happens.



ATTENDEE REGISTRATION		MEMBER	COMPANION	NON-MEMBER
EARLY BIRD	before 3/1/24	\$1,645.00	\$725.00	\$2,545.00
REGULAR	3/2/24 - 4/30/24	\$1,845.00		\$2,745.00
LATE	5/1/24 - 5/14/24	\$1,999.00		\$2,999.00

**MAY 14-17, 2024 | AUSTIN, TEXAS**

## BY THE NUMBERS

CLC plays host to over **200** high-level decision makers from across the country each May.

CLC has been bringing the tripartite to the table for over **15** years, with the first CLC held in Tucson, AZ.

CLC presents **3** awards annually: for safety, craftsmanship, and tripartite cooperation.



James J. Willis Craftsperson of the Year award presentation.

## CLC 2024

The Construction Leadership Conference will be held in Austin, Texas May 14-17. Hear from owners at the top of their respective industry, union leadership responsible for hundreds of thousands of workers, and contractors leading the way on mega projects across the country.

Keynote speakers, continuing education, and networking events provide attendees with opportunities to strengthen tripartite bonds and improve their businesses.



### Contractors

Meet with key decision makers at some of the largest union contractors from across the country.



### 14 Trade Unions

Hear from union leadership and connect with labor from 14 building trades unions.



### Owners

Owners spanning industries from automotive to electric gather to meet with labor and contractors to get the job done.



# Opportunities

General Sponsorship is available in three tiers: Platinum, Gold, and Silver. Please find pricing and tier information below.

Interested in a specific sponsorship or have an idea for a new sponsorship? Let us know, and we will work to find or create the right opportunity for you.

## PLATINUM

# \$22,500

**Platinum Sponsorship includes the following:**

- 4 Conference Badges
- Logo appearance on all promotional eblasts leading up to event
- On-Stage callout
- Up to \$10,000 in a la carte sponsorship opportunities



- Bring more of your team to the table
- Be seen at every step of the event—from beginning to end
- Save on a-la-carte sponsorship

## GOLD

# \$15,000

**Gold Sponsorship includes the following:**

- 3 Conference Badges
- Logo appearance on all promotional eblasts leading up to event
- Up to \$7,500 in a la carte sponsorship opportunities



- Save on conference registration
- Save on a-la-carte sponsorship

## SILVER

# \$7,500

**Silver Sponsorship includes the following:**

- 2 Conference Badges
- Logo appearance on all promotional eblasts leading up to event
- Up to \$2,500 in a la carte sponsorship opportunities



- Two conference badges for you and a team member
- A chance to dip your toes into TAUC sponsorship

# Extras Breakdown

## GOLF SPONSORSHIP

CLC tees up some fantastic sponsorship opportunities at the annual golf event. Whether you want to sponsor a hole or the whole event, there is plenty of opportunity.

- **Hole Sponsor: \$1,500**
- **Boxed Lunch: \$5,000**
- **Transportation: \$5,000**
- **Beverage Cart: \$5,000**
- **Golf Balls: \$5,000**
- **Hand Towels: \$5,000**
- **Golf Cart Signage: \$7,500**
- **Premiere Product Hole: \$10,000\***

\*Set up a booth at a hole to host a custom experience. Get a captive audience out on the green.



Don't see the opportunity you like? We'll help you create an experience right for your company and customer.

## SIGNAGE

**Get your name in front of every conference attendee with a signage sponsorship**

Custom Event Signage	Variable
Registration Desk	\$5,000
Lanyards and Badge Holders	\$5,000

## EXPERIENCES

**Help put on the show, and associate your name with unforgettable experiences**

Custom Event Experience	Variable
Keynote Speaker	Variable
Opening Event	\$25,000
Coffee/Drink Station	\$5,000
Breakfast	\$10,000
Lunch	\$10,000
Closing Event	\$25,000

## TOUCHPOINTS

**Put your name in the hands of every attendee**

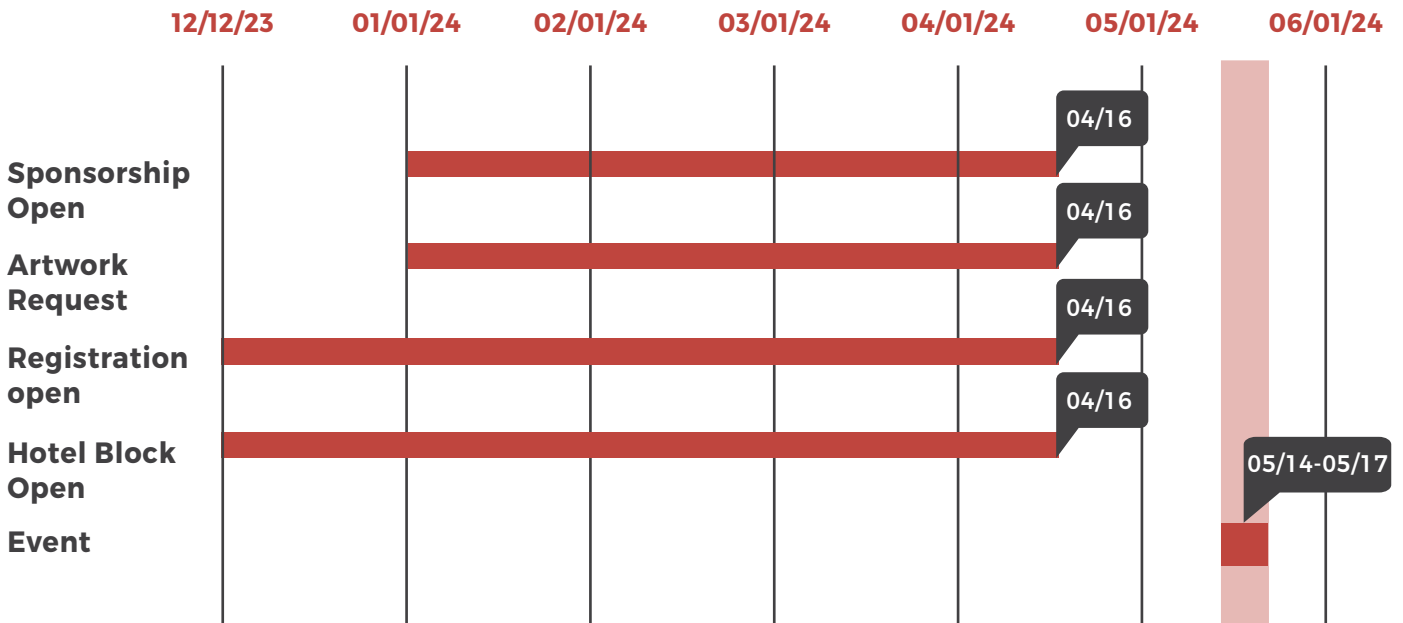
Custom Event Touchpoint	Variable
Event Wifi Sponsorship	\$7,500
Hotel Room Key Cards	\$7,500
Event App	\$5,000
Post Event Survey	\$5,000
Event Bag	\$5,000
Event Shirt	\$10,000



# Event Timeline

Each of our events begins nearly a year in advance. From booking the event space all the way through the closing reception, we have laid everything you need to know for the days leading up to the event.

*These timelines are subject to change.*



## Past Sponsors

### Diamond Sponsors:



### Platinum Sponsors:



### Gold Sponsors:



### Silver Sponsor:



### Bronze Sponsors:



## Sponsorship Open

TAUC begins taking sponsorships. In addition to the sponsorship opportunities available in this prospectus, TAUC will work to create sponsorships to suit your needs as an organization.

## Sponsorship Assist

Questions about sponsorship? Michael Rembold, Manager of Brand Development at TAUC and the NMAPC will help guide you through the process. Contact information can be found on page 33.

## Artwork Request

In order to fulfill sponsorship requirements and ensure the highest quality printing and branding possible, send in all artwork and branding materials by this date.

**\*\*TAUC reserves the right to create sponsorship materials should the artwork deadline not be met.**

## Artwork Assist

For anything and everything artwork, reach out to Creative Content Manager Val Contreras at the TAUC/NMAPC offices. Contact information can be found on page 33.

## Registration Open

Registration for CLC 2024 opens, allowing you and members of your organization to reserve your spot. TAUC offers reduced registration fees before the Early Bird Deadline.

## Registration Assist

Registration can be completed online at [constructionleadershipconference.org](https://constructionleadershipconference.org). If you have questions about anything registration, Contact Mel Jones at the TAUC/NMAPC offices. Contact information can be found on page 33.

## Hotel Block Open

Maximize the value of your experience by staying in the lovely Omni Austin Hotel, where all speakers and general session events will be taking place. Book a room in our reduced rate room block to be at the heart of the action.

## Hotel Assist

For all events, limited rooms are available at a discounted rate in TAUC/NMAPC room blocks. Be sure to reserve your rooms early, as the room block fills quickly!

## Event

The day has arrived! With CLC underway, you and all of our attendees will see your sponsorships in action. From placement on signage to acknowledgment on the main stage, your name will be in front of decision makers from all across the construction and maintenance industry.

## Event Assist

All ZISA event information can be found at [ConstructionLeadershipConference.org](https://ConstructionLeadershipConference.org). Stay up to date in the days leading up to the event by subscribing to TAUC/NMAPC newsletters, following TAUC and the NMAPC on socials, and checking the website.

## Post Event Survey

At the conclusion of the event, TAUC will send out a post-event survey to garner feedback from all conference attendees. This feedback helps to ensure each CLC is better than the last. Post Event Survey sponsorships are available.

## Post Event Assist

Questions, comments, or concerns after the event? Fill out the survey or reach out to Michael Rembold to have your voice heard and make next year's event even better.



The Construction Advancement Forum (CAF) is TAUC's vehicle that drives the construction and maintenance industry forward. Committee presentations across two days help remove silos between departments that often hinder the ability for contractors, labor, and owners alike to move forward

together. Sandwiched between social events and networking opportunities, the meetings and presentations that take place at CAF provide cross-functional value and provide a stronger voice for TAUC members to highlight problems and find solutions for their organization and yours.



Hear from thought leaders across the industry.

## CHALLENGE

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The future is bright, especially for the construction and maintenance industry. Our summer conference aims to keep members and nonmembers alike on the bleeding edge of construction technology and industry advancement. Get in the room with those looking to move forward into the future.

## WHY CAF?

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Innovators from across the country gather to share common issues with the type of candid conversations that rarely exist outside of events like this. Attendees are looking for solutions to all kinds of issues. There is no better time to market your solutions to decision makers who know what they need.



ATTENDEE REGISTRATION		MEMBER	COMPANION	NON-MEMBER
EARLY BIRD	before 6/1/24	\$495.00	\$300.00	\$1,295.00
REGULAR	6/2/24 - 7/30/24	\$595.00		\$1,495.00
LATE	8/1/24 - 8/13/24	\$695.00		\$1,800.00

**AUGUST 13-14, 2024 | DETROIT, MICHIGAN**

## BY THE NUMBERS

2024 launches the  
**1<sup>st</sup>** ever Construction  
Advancement Forum.

Previous summer meetings  
drew in **250+** attendees,  
vendors, and sponsors.



Attendees review innovation driving the industry forward.

## CUSTOM EXPERIENCES

Each year the Construction Advancement Forum (CAF) is held in a unique venue and location. A custom event sponsorship is tailored to create a lasting impression, one that leverages the location, the venue, or a specific themes. What are you trying to advance for the betterment of the industry and how do you want to expose your initiatives to the event attendees? Work with the TAUC event planning team to bring you're your custom experience ideas to life.

The Construction Advancement Forum (CAF) "a-la-carte" sponsorship list includes the traditional event touchpoints such as room key cards, WIFI, event bags, and more. By no means is this an exhaustive list of all the options to make your brand stand out. From custom event room drops, to swag, to targeted pre-event mailings, work with the TAUC team event planning team to bring your custom touchpoint ideas to life.

Since Construction Advancement Forum (CAF) is held in a unique venue and location each year, there are custom signage opportunities that are available. From signage on escalators, tv monitors, or special locations throughout the property, work with the TAUC team event planning team to bring your custom signage ideas to life.



### Contractors

Meet with key decision makers at some of the largest union contractors from across the country.



### 14 Trade Unions

Hear from union leadership and connect with labor from 14 building trades unions.



### Owners

Owners spanning industries from automotive to electric gather to meet with labor and contractors to get the job done.



# Opportunities

General Sponsorship is available in three tiers: Platinum, Gold, and Silver. Please find pricing and tier information below.

Interested in a specific sponsorship or have an idea for a new sponsorship? Let us know, and we will work to find or create the right opportunity for you.

## PLATINUM

**\$22,500**

**Platinum Sponsorship includes the following:**

- 4 Conference Badges
- Logo appearance on all promotional eblasts leading up to event
- On-Stage callout
- Up to \$10,000 in a la carte sponsorship opportunities



- Bring more of your team to the table
- Be seen at every step of the event—from beginning to end
- Save on a-la-carte sponsor

## GOLD

**\$15,000**

**Gold Sponsorship includes the following:**

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- Save on conference registration
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## SILVER

**\$7,500**

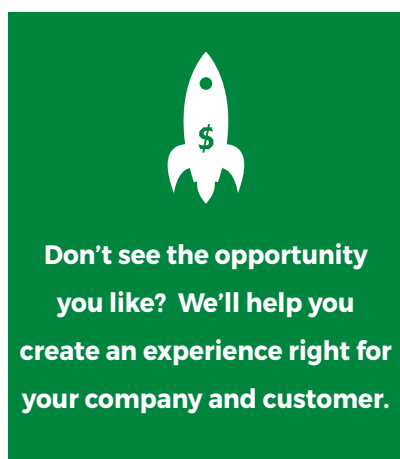
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- Two conference badges for you and a team member
- A chance to dip your toes into TAUC sponsorship

# Extras Breakdown



## SIGNAGE

**Get your name in front of every conference attendee with a signage sponsorship**

Custom Event Signage	Variable
Registration Desk	\$5,000
Bathroom Signage	Variable

## EXPERIENCES

**Help put on the show, and associate your name with unforgettable experiences**

Custom Event Experience	Variable
Keynote Speaker	Variable
Main Stage Presentation	\$15,000
Opening Event	\$25,000
Breakfast	\$10,000
Lunch	\$10,000
Closing Event	\$25,000

## TOUCHPOINTS

**Put your name in the hands of every attendee**

Custom Event Touchpoint	Variable
Event Wi-Fi Sponsor	\$7,500
Hotel Room Key Cards	\$7,500
Room Drop	\$5,000
Event App	\$5,000
Registration Desk	\$5,000
Post Event Survey and Summary	\$5,000

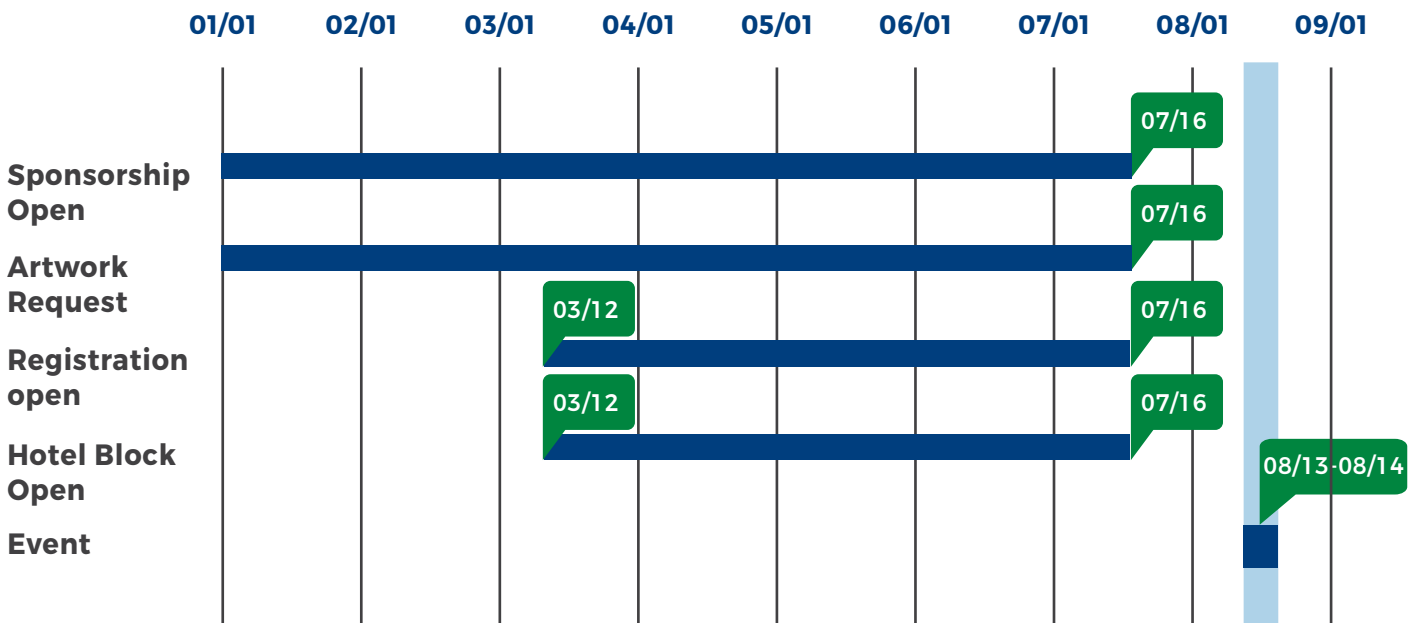


# Event Timeline



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## Past Sponsors

### LEGACY PARTNERS



### INDUSTRY PARTNER



### DIAMOND SPONSOR



### PLATINUM SPONSOR



### GOLD SPONSORS



### CONFERENCE SPONSORS



## Sponsorship Open

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## Hotel Block Open

Maximize the value of your experience by staying in the hotel, where all speakers and general session events will be taking place. Book a room in our reduced rate room block to be at the heart of the action.

## Hotel Assist

For all events, limited rooms are available at a discounted rate in TAUC/NMAPC room blocks. Be sure to reserve your rooms early, as the room block fills quickly!

## Event

The day has arrived! With IGI underway, you and all of our attendees will see your sponsorships in action. From placement on signage to acknowledgment on the main stage, your name will be in front of decision makers from all across the construction and maintenance industry.

## Event Assist

All ZISA event information can be found at [igiexpo.org](http://igiexpo.org). Stay up to date in the days leading up to the event by subscribing to TAUC/NMAPC newsletters, following TAUC and the NMAPC on socials, and checking the website.

## Post Event Survey

At the conclusion of the event, TAUC will send out a post-event survey to garner feedback from all conference attendees. This feedback helps to ensure each IGI is better than the last. Post Event Survey sponsorships are available.

## Post Event Assist

Questions, comments, or concerns after the event? Fill out the survey or reach out to Michael Rembold to have your voice heard and make next year's event even better.



Established in 2000 by the National Maintenance Agreements Policy Committee, Inc. (NMAPC), the Zero Injury Safety Awards® (ZISA®) is an annual recognition program celebrating those union contractors, labor representatives and owner-clients who work together in a tripartite fashion to create injury-free job sites.

We believe these phenomenal achievements

– once thought to be impossible – are the direct result of the mutual cooperation, respect and willingness to collaborate that are found within the NMAPC and the union construction industry in general. The winners' hard work, cooperation and dedication to the zero injury philosophy prove once again that union construction and maintenance are the safest and best options on the market.



Celebrate the best of the best in safety.

## VENUE

ZISA® celebrates safety, shining a light on members who achieve the highest levels of safety on their jobsites, and there is no better place to do it than The Daughters of the American Revolution Hall. This historic 6,000 person venue is set in the heart of DC and provides the perfect backdrop for the construction industry's premier celebration of safety.

## WHY ZISA?

For one night only, we ditch the hi-vis vests and workboots for suits and ties. As an awards ceremony and celebration, sponsoring ZISA® not only attaches you to the successes of those involved, but lets winners know that you support the mission of safety in the construction and maintenance industry.



OCTOBER 23, 2024 | WASHINGTON, D.C.

## BY THE NUMBERS

Over ZISA®'s **23** years, over **200** million work hours have been completed with zero recordable injuries.

ZISA® has always been a free event, allowing every winner to join the party and celebrate safety.

2023 was the first ZISA® to be held at The Daughters of the American Revolution Hall, a **6,000** seat venue in the heart of Washington D.C.

**Hundreds** of contractors, local unions, and owner clients have been present at ZISA® over the last two decades, representing the best of the best in construction and maintenance.



Honor those on the ground for their commitment to safety.

## NEXT PHASE

ZISA® is recognized nationwide as union construction and maintenance's premier award for industrial safety. It is a showcase for the best our industry has to offer, and reaffirms our commitment to sending our craft workers home safely each and every day. Below you will find information on the history of this prestigious awards program, delve deeper into the underlying zero injury philosophy and learn how owner-clients, contractors and labor representatives can become a part of this amazing safety success story.



### Contractors

Meet with key decision makers at some of the largest union contractors from across the country.



### 14 Trade Unions

Hear from union leadership and connect with labor from 14 building trades unions.



### Owners

Owners spanning industries from automotive to electric gather to meet with labor and contractors to get the job done.



# Opportunities

General Sponsorship is available in three tiers: Gold, Silver, and Bronze. Please find pricing and tier information below.

Interested in a specific sponsorship or have an idea for a new sponsorship? Let us know, and we will work to find or create the right opportunity for you.

## GOLD

# \$15,000

**Gold Sponsorship includes the following:**

- Sponsor logos displayed on ZISA website, media appreciations, signage, and Awards program and presentation
- Verbal acknowledgment during Awards presentation
- Opportunity to provide pre-approved promotional giveaways to attendees
- Sponsor's logo placed on ZISA eBlast notifications



- Front and center at the biggest safety event of the year
- A chance to provide an additional touchpoint for guests

## SILVER

# \$10,000

**Silver Sponsorship includes the following:**

- Sponsor logos displayed on ZISA website, media appreciations, signage, and Awards program and presentation
- Verbal acknowledgement during Awards presentation



- Show your support for the safety community on ZISA® promotional materials
- Hear your company name from the stage

## BRONZE

# \$5,000

**Bronze Sponsorship includes the following:**

- Sponsor logos displayed on ZISA website, media appreciations, signage, and Awards program and presentation



- Show your support for the safety community on ZISA® promotional materials



Leaders gather from 14 international unions.

**ZISA® is an event unlike any other**  
— a celebration of safety across the industry.

Celebrity hosts,  
beautiful venues,  
distinguished attendees.  
All the glamor of the  
OSCARS, without  
any of the fuss.

# Extras Breakdown

## AUXILIARY SPONSORSHIPS

Thinking outside the box? Sponsor one of the below to become part of the experience



Example of the previous year's sponsor signage.

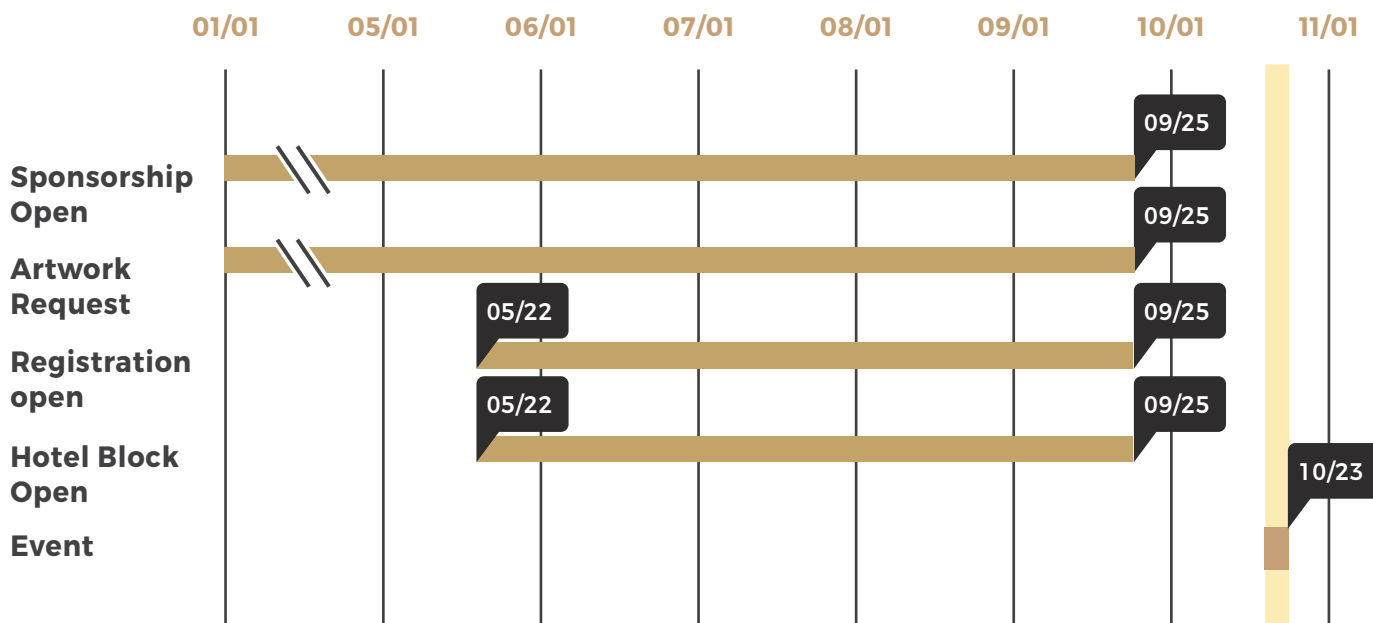
Closing Event Reception	\$25,000
Hotel Key Cards	\$10,000
Award Shipping	\$5,000
Transportation	\$10,000



# Event Timeline

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## Past Sponsors

### Gold SPONSORS



### Silver SPONSORS



### Bronze SPONSORS



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Questions about sponsorship? Michael Rembold, Manager of Brand Development at TAUC and the NMAPC will help guide you through the process. Contact information can be found on page 33.

## Artwork Request

In order to fulfill sponsorship requirements and ensure the highest quality printing and branding possible, send in all artwork and branding materials by this date.

TAUC reserves the right to create sponsorship materials should the artwork deadline not be met.

## Artwork Assist

For anything and everything artwork, reach out to Creative Content Manager Val Contreras at the TAUC/NMAPC offices. Contact information can be found on page 33.

## Registration Open

Registration for ZISA® 2024 opens, allowing you and members of your organization to reserve your spot. TAUC offers reduced registration fees before the Early Bird Deadline.

## Registration Assist

Registration can be completed online at [ZISA.org](https://ZISA.org). If you have questions about anything registration, Contact Mel Jones at the TAUC/NMAPC offices. Contact information can be found on page 33.

## Hotel Block Open

Maximize the value of your experience by staying in the lovely Mayflower Hotel, where all speakers and general session events will be taking place. Book a room in our reduced rate room block to be at the heart of the action.

## Hotel Assist

For all events, limited rooms are available at a discounted rate in TAUC/NMAPC room blocks. Be sure to reserve your rooms early, as the room block fills quickly!

## Event

The day has arrived! With ZISA® underway, you and all of our attendees will see your sponsorships in action. From placement on signage to acknowledgment on the main stage, your name will be in front of decision makers from all across the construction and maintenance industry.

## Event Assist®

All ZISA® event information can be found at [ZISA.org](https://ZISA.org). Stay up to date in the days leading up to the event by subscribing to TAUC/NMAPC newsletters, following TAUC and the NMAPC on socials, and checking the website.

## Post Event Survey

At the conclusion of the event, TAUC will send out a post-event survey to garner feedback from all conference attendees. This feedback helps to ensure each ZISA® is better than the last. Post Event Survey sponsorships are available.

## Post Event Assist

Questions, comments, or concerns after the event? Fill out the survey or reach out to Michael Rembold to have your voice heard and make next year's event even better.



The State of the Union Construction (STUC) Industry Forum is a prestigious event that brings together some of the construction industry's most visionary leaders with the common goal of expanding businesses by using the safest and most productive workforce available. The annual half-day forum is one of the union construction industry's "must-attend" events – an important opportunity to network with owners, contractors and labor leaders and

get a jump on the year ahead.

The Holiday Open House is held in the evening at the Laborers International Union Headquarters located at 905 16th Street, NW in Washington, DC 20006. The Laborers International Union is approximately 0.5 mile from The Willard InterContinental, a 10 minute walk. We hope you are able to join us for this networking event!



Gather to prepare for the year to come.

## CHALLENGE

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Largely a celebration of the year and an update on what is to come, STUC offers a great chance not only to acknowledge the successes of the year but also analyze what could be improved upon, setting the stage for a successful year to come.

## WHY STUC?

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Steps from the Whitehouse, STUC gives the industry a chance to get together with leaders in Washington and put a voice behind the triumphs and the troubles of the union construction and maintenance industry. A STUC sponsorship not only gets you in front of the industry, but major political players that have the ability to change the industry for the better.



DECEMBER 10-11, 2024 | WASHINGTON, D.C.

## PAST SPEAKERS

STUC has seen speakers from across many fields and industries that touch construction and maintenance, including:

- Economist Brian Beaulieu
- NABTU President Sean McGarvey
- Former Chief Whitehouse Correspondent Major Garrett
- US Representative Anthony Brown
- Chief Global Strategist for JP Morgan Dr. David Kelly

## NEXT PHASE

Long a place for the who's who in union construction to gather and celebrate another successful year, STUC and the Holiday Open House strive to continue to grow – establishing new relationships and strengthening existing ones. The future of STUC looks a bit like the past, but with more people, more connections, and the ability to enact more change down the road.

STUC will continue to be an important arrow in the legislative quiver of the union construction and maintenance industry.



Share your experience with hundreds of industry professionals.



### Contractors

Meet with key decision makers at some of the largest union contractors from across the country.



### 14 Trade Unions

Hear from union leadership and connect with labor from 14 building trades unions.



### Owners

Owners spanning industries from automotive to electric gather to meet with labor and contractors to get the job done.



# Opportunities

General Sponsorship is available in three tiers: Gold, Silver, and Bronze. Please find pricing and tier information below.

Interested in a specific sponsorship or have an idea for a new sponsorship? Let us know, and we will work to find or create the right opportunity for you.

## GOLD

# \$15,000

**Gold Sponsorship includes the following:**

- Logo placement in the gold tier on all digital marketing materials
- \$5,000 toward any a la carte sponsorship



- Save on a-la-carte sponsorship
- Associate with other high-level sponsors

## SILVER

# \$10,000

**Silver Sponsorship includes the following:**

- Logo placement in the silver tier on all digital marketing materials



- Put your name in front of professionals from across all sectors of industry

## BRONZE

# \$5,000

**Bronze Sponsorship includes the following:**

- Logo placement in the bronze tier on all digital marketing materials



- Familiarize your company with a high value audience

# Extras Breakdown



Economists, political leaders, and construction professionals share their thoughts.

## A-LA-CARTE SPONSORSHIP

**With few available, STUC's a-la-carte opportunities are in high demand**

Lunch Sponsorship	\$10,000
Breakfast Sponsorship	\$10,000
Hotel Key Card Sponsorship	\$7,500
Coffee Break Sponsor	\$7,500
Lanyard Sponsor	\$5,000
Registration Desk Sponsor	\$5,000
Room Drop Sponsor	\$5,000



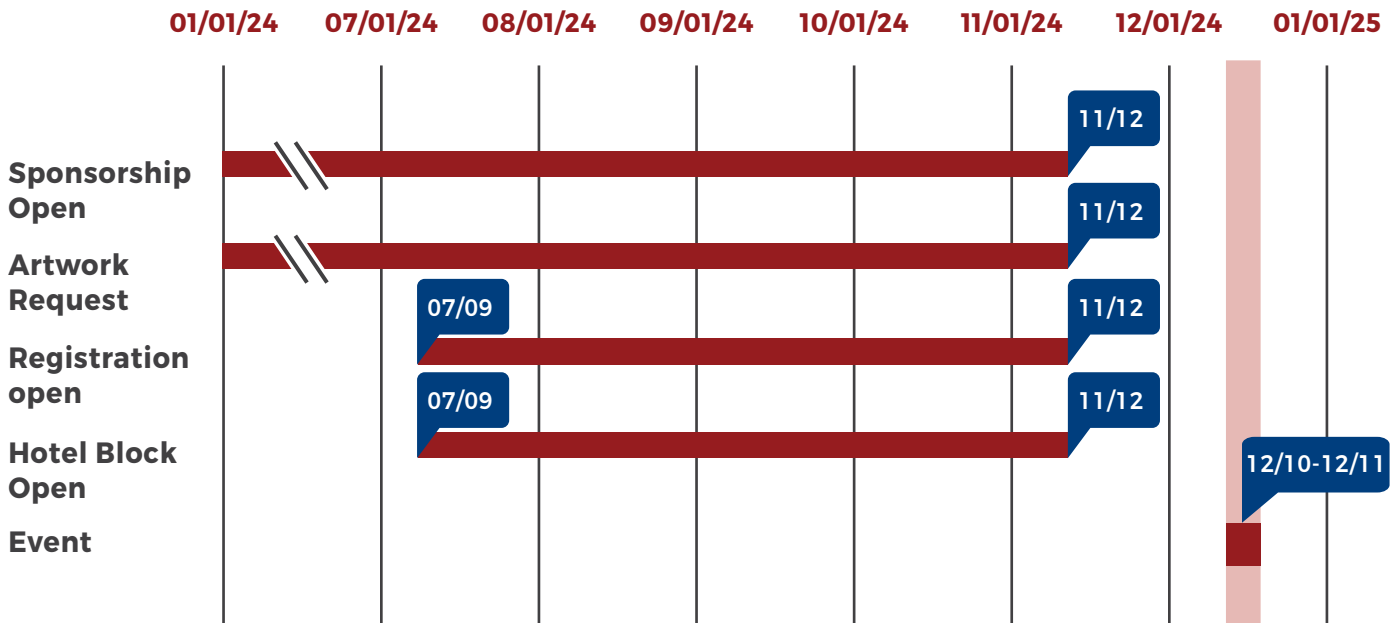
**Don't see the opportunity you like?  
We'll help you create an experience  
right for your company and customer.**



# Event Timeline

Each of our events begins nearly a year in advance. From booking the event space all the way through the closing reception, we have laid everything you need to know for the days leading up to the event.

*These timelines are subject to change.*



## Past Sponsors



## Sponsorship Open

TAUC begins taking sponsorships. In addition to the sponsorship opportunities available in this prospectus, TAUC will work to create sponsorships to suit your needs as an organization.

## Sponsorship Assist

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## Post Event Assist

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# Terms & Conditions

The following terms and conditions are applicable to all TAUC and NMAPC sponsorships. Should an issue arise with your sponsorship, or you have any questions, please reach out to Michael Rembold at [mrembold@tauc.org](mailto:mrembold@tauc.org).



## Revision

Revision of ad materials will not be available past the listed materials deadline. To ensure enough time for changes to be made, please submit all materials before the deadline.



## Payment

The total sponsorship fee is due upon the date designated by TAUC. Any remaining late balances are subject to penalties and interest. Failure to pay the balance due by the date specified will subject sponsor to cancellation of the sponsorship and forfeiture of all monies paid. TAUC reserves the right to reassign the sponsorship for which complete payment has not been made by the remittance date.



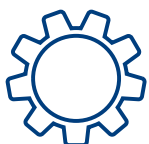
## Delivery Time

TAUC and the NMAPC guarantee delivery of all necessary materials on-time should the art deadlines be met by the sponsor.



## Cancellation Policy

Custom event experiences, keynote speakers, and event sponsorship cannot be cancelled once reserved. For all other sponsorships, TAUC must be notified one week prior to the materials deadline. Please notify Michael Rembold of any cancellation requests or questions.



## Support

For any questions, comments, or concerns at any step of the process, please refer to the contact information on the last page for the best staff member to assist you.



# The voice for union construction and maintenance

# Our Team

TAUC and the NMAPC are thankful for all of the support we receive from our sponsors. We bring a wealth of experience from across the marketing, events, and labor relations world to bring our events to the next level. Our events team is here to assist in the sponsorship process from beginning to end. Please do not hesitate to reach out to a team member with any questions or concerns.



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Vice President

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**Michael Rembold**

Manager of Brand Development

[mrembold@tauc.org](mailto:mrembold@tauc.org)



TAUC and the NMAPC are located at 1501 Langston Blvd. Arlington, VA 22209

## NOTES





*The Association of  
Union Constructors*

If you have any questions or interest in sponsoring,  
please reach out to Michael Rembold at [mrembold@tauc.org](mailto:mrembold@tauc.org).



**TAUC.ORG/EVENTS**